

FAX# 215 564 1103 OCT25/12 11.42
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

REP. #	OFF. #	18	SALESMAN #
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BUYER NAME KATHRYN WELSH

SALES PRSN WA- CHERYL BLAIR

ORDER # _____	CONTRACT # 6310168 _____	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>EUGENE DEPASQUALE</u>	EST# <u>2182</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT25/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT25/12 11 42

STA :

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 373
AGENCY PRODUCT CODE = 379
AGENCY EST# = 2182

44	ES 800A-900A	30	\$575.00	10/29	10/29	0	✓	MON	0
44	ES 800A-900A	30	\$575.00	11/5	11/5	1		MON	1

PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

72	S	1100A-1200N	30	\$275.00	10/31	10/31	0	✓
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PROGRAM : ANDERSON COOPER
CON COM1: ANDERSON COOPER

REP HEADLINE# 6310168 TRF# 331012
 \$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
 ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
83	S		400A-430A	30		\$100.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
84	S		430A-459A	30		\$175.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
85	A		600P-630P	30		\$625.00	11/3	11/3	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
OCT/12			\$3,400.00			NOV/12						
												38400.00

CONTRACT TOTAL 41800.00
 TOTAL SPOTS 68



MARKET TOTALS \$101,071 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE